

QTS Launches “Better Together” Campaign at Historic Derby Day Clash

Global data centre leader, QTS, kicked off its Better Together campaign at historic fixture at Blyth’s Croft Park

Blyth Spartans AFC and Ashington AFC met for their first competitive fixture in over 40 years; the match finished 1-1

A donation was presented from QTS to local charity Anxious Minds to help expand mental health services for the local community

QTS Community Day brought together hundreds of fans enjoying the samba band, local food stalls, face painting and a bouncy castle

CAMBOIS, BLYTH, Aug. 25, 2025 – QTS kicked off its *Better Together* campaign at the historic derby match between Blyth Spartans AFC and Ashington AFC, where the teams met for their first competitive fixture in over 40 years. The match finished 1-1.

The campaign kicked off with a QTS Community Day which took place adjacent to Croft Park with hundreds enjoying the samba band, food stalls and a bouncy castle.

The *Better Together* campaign underscores QTS's commitment to putting community at the core of its development and operations at the Cambois data centre campus, delivering long-term benefits for Northumberland and the wider North East.

In its initial phase, QTS has partnered with leading local charity, Anxious Minds, to help expand mental health services for the local community. At half time, a \$20,000 donation was presented by QTS to Anxious Minds to support this expansion.

As part of the *Better Together* mission to bring people together through sport and foster a long-term community impact, QTS provided financial support to Blyth Spartans AFC and Ashington AFC. These contributions will help the clubs enhance their facilities and strengthen their role within the community.

The launch of *Better Together* follows Northumberland County Council's recent approval of QTS's plans to develop one of the UK's largest data centre campuses in Cambois. This investment will create lasting economic benefits, supporting an expected 1,200 long-term construction jobs and 400 operational jobs. QTS also plans to invest in local skills, training and apprenticeships. In addition, the project will also unlock a £110m investment fund for the Council, enabling long-term regeneration across the new Northumberland Line.

About QTS

QTS is a global data center leader with unrivaled access to scalable infrastructure across North America and Europe. Powered by people and driven by purpose, QTS provides state-of-the-art data center solutions, robust connectivity and premium customer service to leading hyperscale

technology companies, enterprises and government entities. QTS is a Blackstone portfolio company.

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